

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	Zachary J. Mason, Ph.D.
Appl. No.	:	10/684,313
Filed	:	October 13, 2003
For	:	PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY
Examiner	:	Gortayo, Dangelino N.
Group Art Unit	:	2168

RESPONSE TO OFFICE ACTION AND
SUBSTANCE OF TELEPHONE INTERVIEW**Mail Stop Amendment**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on October 11, 2006, please reconsider the above-referenced application in view of the following amendments, substance of interview and remarks:

Substance of Interview begins on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.